



706 Snowy Owl Squadron Royal Canadian Air Cadets

Squadron Sponsoring Committee – Discussion Notes

Date: July 10, 2013

Members Present: Linda Savasta, Deb McGeachy, John Montgomery, Peter Selwyn, Nam Chopra, Galyna Renbaum, Pat Doyle

Regrets: Pete Caron, Sukh Kaur

Air Cadet League (ACL) Squadron Advisor: Arlo Speer

Squadron Staff: Maj. Platt

Item	Presenter	Discussion	Action
1. Meeting Called To Order	Chair	Review and acceptance of the agenda	
2. New Business			
a) Roles and Responsibilities	Linda/All	<ul style="list-style-type: none"> • 1st vice and 2nd vice - step in where Linda not available • Deb expressed interest in organizing Tag Day. <ul style="list-style-type: none"> ○ 872 Sqn Tag Day - to be determined ○ Spring Tag Day would be better as Sept/Oct busy with activities and Nov is busy with Poppy Sales • Pat expressed interest in coordination of Sens 50/50 again <ul style="list-style-type: none"> ○ Looking for feedback on how to attract volunteers. ○ Suggestion to have some info at the open house to explain the 50/50. Also suggest that people can help as little or as often as they want. Hoping to have a schedule of games soon ○ Suggestion that Thursday night games are difficult - try and arrange scheduled games other than Thursdays ○ Suggestion regarding tracking the # of volunteers per game and the approximate amount of \$ per volunteer in order to have an idea of the revenues SSC is generating ○ An idea suggested was to consider having a couple of tickets (either donated by someone who has seasons tickets or SSC purchased) and have a draw for those tickets from the season's 	



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		<p>volunteers.</p> <ul style="list-style-type: none"> • Nam – Interested in the role of the treasurer for the fall - would like to participate as a 50/50 volunteer when schedule allows • Galyna – interested in assisting with Tag Day and Annual Ceremonial Review as well as helping with the BBQ at Walk-a-thon • John – available to support where needed. Would like to have a look at the website in terms of improving its usability. Would like to see information posted more timely and in a more obvious spot. Tom, Pat and John will discuss in terms of working with the web host, One area would be to look at the Calendar component of the website • Sue – Secretary. Will coordinate walk-a-thon in Oct in terms of coordinating the fundraising drive at the Sqn, coordinating rides for participants back to starting point, ensuring 51 Sqn has volunteers for support with food. 	
<p>b) Overview of Events Planned for 2013-2014 Training Year</p>	<p>Linda/Tom</p>	<p>Training/Activities planned for Fall:</p> <ul style="list-style-type: none"> • Sept 5- returning cadets – intake night • Sept 12 - recruiting night/new cadet registration • Sept 15 – Battle of Britain Parade • Sept 14/15 – Cadet Program Demonstration @ Connaught** • Sept 22 - Gliding Day = same day as Army run (trying to change the gliding day) • Sept 22 – Army Run/Cheering Station • Sept 26-29 – Carp Fair • Sept 27- 29 – ACL AGM • Oct 4-6 – Fall Bush Weekend • Oct 20 – Walk-a-thon <p>**Wanting to engage new parents and cadets –</p>	



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		considering providing demonstrations for various activities (i.e. band, biathlon, range, running, sports, ground school etc) at Connaught on a Saturday or Sunday Morning <ul style="list-style-type: none"> • Deb, Linda and John – working on a <i>Parent Guide</i> for Sept. • WO1 Lambert is working on the cadet guide. • Sept 5- Returning Cadets - registration • Sept 12- New Recruits - registration <ul style="list-style-type: none"> ○ Registration and SSC Presentation to parents @ both sessions. ○ Coffee/treats to be available. ○ Recommended utilizing email lists, Sqn website and Sqn Facebook page to advise Sqn families of the registration and participation in the presentation by the SSC 	
c) Fall Recruitment Event (Carp Fair)	Linda	<ul style="list-style-type: none"> • Linda will lead event planning. • Opportunity to sell OPC lottery tickets , recruitment and to promote Air Cadets generally • Aviation Museum has some things to loan for a display both • Would like to have cadets there as well. Will need to have staff as well. • There is also a demonstration glider that can be used (from Montreal). Arlo is checking to see if available or if any costs associated • Linda will talk with the Carp Agricultural Society to see if there is any leeway with the entry fee • Can look at getting a green army tent instead of using the tarp • Committee confirmed go ahead with a booth at the carp fair 	
d) Army Run	Deb	<ul style="list-style-type: none"> • 706 Sqn selected to have a cheering station at the Army Run - Sept 22. 	



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		<ul style="list-style-type: none"> • Cheering Station Theme - Tail Wind • Would need to have SSC/Parents organize and bring in cadets to help once back in Sept • Could look at using some Friday nights in Sept to do Army Run Prep with the cadets • Suggestion to see if parents of cadets who are in the Army Run are interested in being a part of the cheering station • Some screened volunteers needed as well as staff. Non-screened volunteers OK as well (i.e. parents) 	
e) Guest Speakers -		<ul style="list-style-type: none"> • Deferred 	
3. Other Business			
a) ACL – Annual General Meeting	Linda/Tom	<ul style="list-style-type: none"> • AGM - Sept 27-29 in Nicolette Quebec - Police College. • Fees are approximately \$250 per person. • All present agreed that 706 should attend and that an amount to cover the cost of the AGM be included in the budget for 2013/2014, 	
b) Corporate Support		<ul style="list-style-type: none"> • Corporate Support - Sue will draft a letter for use to send out to potential supporters. To be reviewed by committee. • Linda will also provide a list of businesses for SSC to review their website to see if they have corporate support initiatives. • Could consider having “support levels” for donations (i.e. if you donate \$100 - \$199 you are a “LAC level” and indicate what they would receive as thanks i.e. Company Logo on website or noted in ACR program with Invitation to ACR etc.) 	
Next Meeting		Tuesday August 6th – Location to be determined	